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**PRESS RELEASE**

**One Home Many Hopes Named One of Constant Contact's 2010 All Stars**

*Charity's use of Constant Contact services helped increase its overall reach and deepen its engagement with donors*

**Falmouth, Massachusetts — April 26, 2011**— [One Home Many Hopes](http://www.onehomemanyhopes.org), a fundraising organization that helps to find, rescue, house, love and educate orphaned and abandoned girls in Mtwapa, Kenya, has received the [2010 All Star Award](#) from [Constant Contact<sup>®</sup>, Inc.](#), the trusted marketing advisor to more than 400,000 small organizations worldwide. One Home Many Hopes is one of Constant Contact's 2010 top performers and most prolific user of its tools, whether within Constant Contact's email marketing, event marketing, social media marketing or survey products.

"One of the things we work hardest at as a charity is communicating our needs and successes to our supporters, so to be recognized by Constant Contact for exceling in this area is very affirming for us," stated Thomas Keown, founder and executive director of [One Home Many Hopes](http://www.onehomemanyhopes.org). "Bringing 'One Home Many Hopes' work in Kenya to life on the desktops of our donors in America in a fun and transparent way is critical to making them feel part of our family and central to our triumphs, and so we are deeply grateful for this recognition."

Constant Contact looked at criteria including the following when selecting this year's All Stars:

- Frequency of campaigns, events and surveys
- Open, bounce and click through rates
- Usage of social features
- Mailing list sign up tools
- Use of reporting tools

"We work hard to listen to our customers, and we use that feedback to create products and services designed to help them better engage with *their* customers and prospects," said Gail Goodman, chairman, president and CEO of Constant Contact. "The Constant Contact All Star Awards are our way of recognizing our customers that have successfully used Constant Contact to market their companies. We have some of the most committed, passionate customers out there and we're proud we can be a part of their continued success."

**About Constant Contact, Inc.**

Constant Contact is revolutionizing the success formula for small organizations through affordable, easy-to-use Engagement Marketing™ tools that help create and grow customer relationships. More than 400,000 small businesses, nonprofit organizations, and member associations worldwide rely on Constant Contact as their engagement hub for starting and driving ongoing customer dialogs through email marketing, social media marketing, event marketing, and online surveys. All Constant Contact products come with unrivaled know how, education and free coaching with a personal touch, including award-winning customer support.

**About One Home Many Hopes**

One Home Many Hopes finds, rescues, houses, loves and educates orphaned and abandoned girls in [Mtwapa, Kenya](#) and equips them to be the future agents of change in their community. Our goal is not to house every orphan in Kenya to a point where they can subsist. Our goal is to house those who need us most and to raise and educate a group of children with the ability and desire to change the system that keeps them and other children in an endless cycle of poverty. For more information about becoming a volunteer or to give a donation, please visit [www.onehomemanyhopes.org](http://www.onehomemanyhopes.org).

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